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JOEL GOTT WINES PROMOTES ALISA JACOBSON TO WINEMAKER

ST. HELENA, Calif. (May 31, 2007) – Joel Gott Wines has promoted Alisa Jacobson to winemaker. Jacobson has worked closely with Sarah Gott, who oversees winemaking, and has had the role of assistant winemaker for Joel Gott Wines since 2003. Joel Gott Wines is based in St. Helena, Napa Valley, and is owned by Joel and Sarah Gott.

Prior to joining Joel Gott Wines, Jacobson worked at Joseph Phelps Vineyards in Napa Valley, where she first met Sarah Gott, Phelps' winemaker at the time, who became a mentor to Jacobson. While earning her degree in Viticulture and Enology from U.C. Davis, Jacobson interned with Schramsberg in Napa Valley, Korbel in Sonoma County and worked harvest abroad in South Australia.

"Alisa is a talented winemaker and has been a critical part of our winemaking success," noted Sarah Gott. "She is very deserving of greater recognition for her winemaking, and we are delighted to have her as our winemaker."

Joel Gott Wines makes Cabernet Sauvignon, Sauvignon Blanc, Chardonnay, Zinfandel and Syrah from top vineyards in Napa Valley and other regions of California.

Joel Gott Wines is a young and dynamic brand committed to the creation of exciting and enjoyable wines. Joel Gott has created several other innovative brands, including Taylor's Refresher restaurants in St. Helena and San Francisco, along with his brother Duncan Gott. He has most recently spearheaded the purchase and development of a new custom crush facility, called The Ranch, in the Napa Valley. For additional information, contact Joel Gott Wines, 1432 Main St., St. Helena, CA 94574; telephone 707-963-3365. www.gottwines.com.

