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JOEL GOTT WINES APPOINTS DAVID GREEN AS GM

ST. HELENA, Calif. (April 18, 2007) – Joel Gott Wines has appointed veteran winery executive David Green as general manager for the Napa Valley-based wine company. Green is responsible for the daily operations and strategic growth of Joel Gott Wines and will be working with the Gott team to keep brand development and growth in line with current market recognition. This is a new position for the fast-growing winery, which is owned by Joel Gott and his wife, winemaker Sarah Gott.

Green comes to Joel Gott Wines with a broad range of experience in sales and marketing as well as operational expertise in the ultra-premium tiers of the wine industry. Over the past 12 years, Green has held management, sales and marketing positions with companies such as the Chalone Wine Group, Turnbull Wine Cellars in Oakville and Lancaster Estate in Alexander Valley. He was most recently president of the start-up luxury winery Dana Estates in Rutherford, California.

Joel Gott Wines is a young and dynamic brand committed to the creation of exciting and enjoyable wines. Joel Gott has created several other innovative brands, including Taylor's Refresher restaurants in St. Helena and San Francisco, along with his brother Duncan Gott. He has most recently spearheaded the purchase and development of a new custom crush facility, called The Ranch, in the Napa Valley. For additional information, contact Joel Gott Wines, 1432 Main St., St. Helena, CA 94574; telephone 707-963-3365. www.gottwines.com.

