

07

ZINFANDEL

JOEL GOTT

California

WHAT:

OUR 2007 CALIFORNIA ZINFANDEL BALANCES RICH AND GRACEFUL FLAVORS CHARACTERISTIC OF EACH REGION FARMED.

WHERE:

DRY-FARMED, OLD-HEAD-TRAINED VINES IN LODI AND AMADOR PRODUCE INTENSE, STRUCTURED FRUIT WHILE THE NAPA VALLEY HARVEST ADDS POWER, DEPTH AND COMPLEXITY. FRUIT FROM THE COOLER CLIMATE OF SONOMA COUNTY OFFERS CLASSIC ZINFANDEL AROMATICS OF PEPPER AND ANISE. TOGETHER, THESE DIVERSE REGIONS PRODUCE A ZINFANDEL PACKED WITH FLAVORS OF LICORICE, PLUMS, BING CHERRIES AND BLACKBERRIES WITH A DEEP, LONG FINISH.

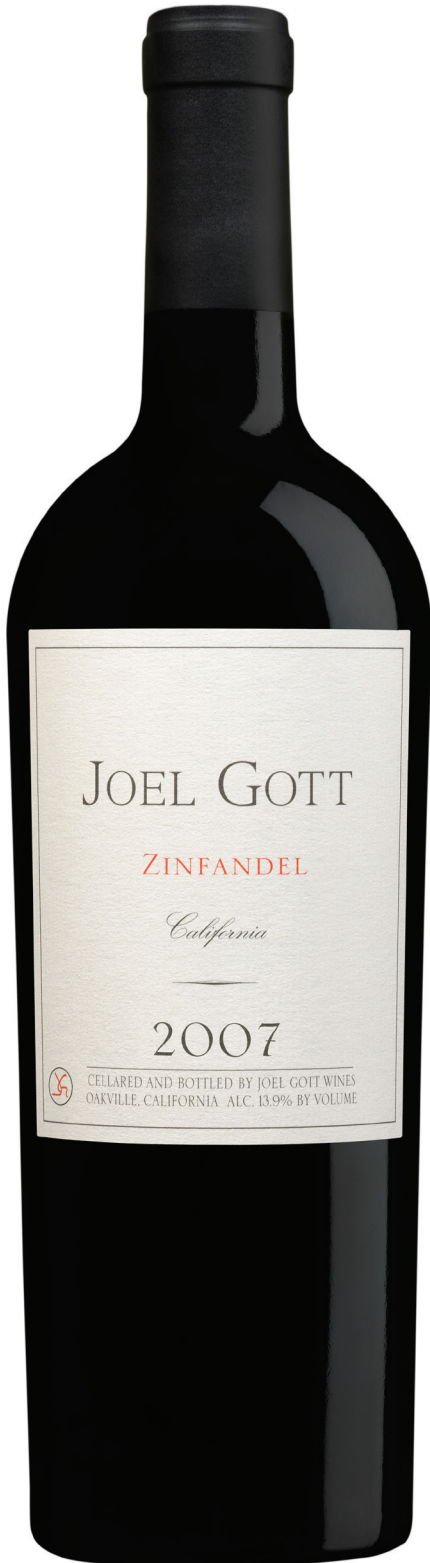
WHY:

JOEL BECAME FASCINATED WITH ZINFANDEL IN 1996 AND WE ALL FIND ZINFANDEL AS IRRESISTIBLE TODAY AS HE DID THEN. SPICY, JUICY, BRASH AND ELEGANT ZINFANDEL CONTINUES TO BE AS ENJOYABLE AND INTERESTING TO MAKE AS IT IS TO DRINK.

ALCOHOL: 14.4%

RELEASE DATE: SEPT. 1, 2008

RETAIL: \$17.00



•ENJOY•

